

agora

My Life My Business My World

Exploring the outer reach of technology and
personal development, assessing where our
world is going

The Tanque Verde Ranch, Tucson - Arizona, 5-7 March
2020

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Program

Thursday 5 March 2020	
18:00 – onwards <i>CottonWood Grove</i>	Registration of participants, welcome drinks
19:30-21:30 <i>CottonWood Grove</i>	<p>Outdoor Barbeque Welcome dinner <i>Who do you think you are? Our quest for identity in a global world</i></p> <p>The evening is an opportunity to fellow participants to get to know one another and for an interactive discussion on how each of us defines her/his identity, why identity is assuming an even greater importance in our global world (for instance feeding populist movements in different parts of the world), and how we can address one crucial challenge of our times: Managing the right trade-off or mix between the need for endorsing and leveraging diversity in a global world and the increased quest for – and even anxiety about - identity that globalization generates.</p> <p>Discussion Initiator: Homa Tavangar, Co-Founder, The Oneness Lab</p> <p><i>While enjoying a traditional Southwest Barbeque.</i></p>
Friday 6 March 2020	
07:15 - 08:00 <i>Saguaro Salon</i>	<p><i>Yoga</i> Yoga Master Tara Rochlin will lead the group through a Yoga session awakening mind, body and spirit for the rest of the day.</p> <p>Should you wish to start your day with Yoga or not, Breakfast will be served starting at 7:30am in the Kiva Dining Room where you will be free to join Ranch Guests and Agora Fellows.</p>
09:00 - 10:00 <i>Saguaro Salon</i>	<i>The years of living dangerously: A new era of Geopolitical and economic risks</i>

	<p>We not only have entered a new era of great power confrontation but also of tremendous stress on the global economic and trade system. Many of the basic premises and assumptions that have shaped the environment and rules under which every company and governments around the world had been operating have become obsolete or have been turned upside down. As the rivalry between the US and China is not only on the economic, technological, strategic ground but takes an increasing ideological tonality, as trade is being weaponized and protectionist practices and policies spread, and as populist, nationalist forces assert themselves and claim for legitimacy, companies, countries and even individuals can all of the sudden become collateral casualties of crises or confrontations in which they play no role.</p> <ul style="list-style-type: none"> ✓ Will this new global paradigm prove to be transitory or are we there for the long haul? ✓ What are the two or three most “sensitive hot spots” that could trigger a chain reaction of events getting out of control? ✓ Are there winners or losers that could be identified in this new context? <p>Discussion Initiator: Claude Smadja, Founder & Chairman, Smadja & Smadja Strategic Advisory</p>
10:00 – 10:30	Networking break
10:30 – 11:30 <i>Saguaro Salon</i>	<p><i>Now to your life and your business: The Ubiquitous AI and how it changes (almost) everything</i></p> <p>AI is already prevalent in our daily lives, business activities, interaction with others – more often than not in many ways that we don’t even suspect. This is however just a beginning, as the accelerating expansion of AI applications to a number of domains and activities is changing almost everything. What about Ai being used for faster and more accurate medical diagnosis, or for programmable robots that will cook our food? There are of course examples of quite a number of positive or benign applications that we have come to expect from AI developments. However, these developments are also – and most crucially – focused on creating machines, robots, capable of human-like intelligent activity and behavior and even being more capable than humans at performing some autonomous tasks.</p> <ul style="list-style-type: none"> ✓ What are the next AI developments we should envision and prepare for in the next three to five years?

	<ul style="list-style-type: none"> ✓ How to ensure that these developments don't lead to the creation of "monsters", in other words, generating tools and capabilities that would prove to be hugely detrimental to society, or providing new and huge powers and benefits that would remain in the hands of a minority of companies or individuals? ✓ What should be the guidelines of an ethics for AI? ✓ Whose role and responsibility should it be to define and implement these guidelines or rules? <p>Discussion Initiator: Jessica Groopman, Founder, Kaleido Insights</p>
11:45 – 12:45 <i>Saguaro Salon</i>	<p><i>You are what you eat... And it goes beyond that</i></p> <p>Can you imagine that already in 1826 Anthelme Brillat-Savarin, presumably the first gastronomic book author, wrote: <i>"Tell me what you eat and I will tell you what you are"</i>, but it is much later that the notion that food controls health became a popularly accepted one. Make no mistake however: the issue here is not about counting calories or about some new miracle weight-loss recipe, but to take food seriously as a key element to help our body, brain and soul develop their potential, to help fight quite a number of avoidable diseases and to improve our psychological well-being and mental health.</p> <ul style="list-style-type: none"> ✓ What are the Dos and Don'ts in our eating habits? ✓ What are the body mechanisms that make the food we eat impact so directly not only on our physical but also on our mental health? <p>Discussion Initiator: Randall Stafford, Professor of Medicine, Stanford Center for Research in Disease Prevention, Stanford School of Medicine</p>
13:00 – 14:00 <i>Cactus View</i>	Luncheon
14:15-15:00 <i>Saguaro Salon</i>	<p><i>What my horse taught me and what YOU need to know to get along...</i></p> <p>Discussion Initiator: Yaël Smadja, Chief Executive Officer, Smadja & Smadja USA Marte, Head Wrangler, Tanque Verde Ranch</p>
15:15 – 16:15 <i>Saguaro Salon</i>	<i>Please help me get the truth. Finding our way through fake news and social media distortions</i>

	<p>We all know about famous examples of fake news, manipulation and deceptions on social media. But beyond some spectacular examples – and new ones keep coming up with a worrisome regularity - the flow of distorted realities and fake news distilled insidiously through social media platforms is having a deleterious impact on the way our political and social systems function. And this is even more worrisome as surveys show that a very significant percentage of teens and students in different countries cannot distinguish between fake and real news and have thus their perceptions and opinions distorted as the very moment in their lives when many of these opinions and perceptions are being shaped.</p> <ul style="list-style-type: none"> ✓ Are we equipped to detect fake from real news? Are there some basic tools or methods that we can use in our approach to news? ✓ What can we do to ensure that the fight against fake news will not be a losing battle? ✓ How to draw the line between control of social media contents and censorship? ✓ Could the new tough laws in Germany and France obliging social media platforms to eliminate fake news within 24 hours of their detection lest they would incur very severe fines work and should they be emulated? <p>Discussion Initiator: Matthew A. Baum, Marvin Kalb Professor of Global Communications, Professor of Public Policy, John F. Kennedy School of Government, Harvard University</p>
16:15 – 16:30	Networking break
16:30 – 17:30 Saguaro Salon	<p><i>Crispr/Gene editing: The Genie is out of the bottle. How are we going to rein it AND leverage it?</i></p> <p>When Chinese scientist He Jiankui revealed in November 2018 that he had “engineered” the birth of the world’s first gene-edited babies, the condemnation was almost universal as these unprecedented gene edits will enter the human gene pool, with uncertain consequences. A Russian geneticist is now planning to edit a gene associated with deafness for five deaf couples. We are now entering an uncharted territory in gene editing, and the “genie is out of the bottle” leaving scientists and society to grapple with the crucial issue of whether to ban or severely discourage rogue human gene editing. Two international commissions – set up by the</p>

	<p>World Health Organization and the National Academies of Sciences – have been created to make recommendations on the medical and ethical application of germline editing. But will it be too late by the time these reports come out?</p> <ul style="list-style-type: none"> ✓ What does the discovery of CRISPR-Cas9 as a revolutionary gene editing tool means for the healthcare and biotech industry? ✓ Is an international moratorium on new experiments on gene-edited babies warranted? Or should we continue a dialogue until there is an international consensus on what is permissible in this domain? ✓ Is the concept of “designer babies” a science-fiction fantasy or a genuine medical possibility? ✓ Does the era of genome editing change the way we conceive of life and the accepted notion of what a human being is? <p>Discussion Initiator: Kevin Davies, Executive Editor, The CRISPR Journal, Mary Ann Liebert Inc.</p>
<p>17:45-18:45 <i>Saguaro Salon</i></p>	<p><i>The anxious entrepreneur: Keeping your mental balance</i></p> <p>We all know about entrepreneurs’ success stories. The other side of the coin in many cases is the unrelenting pressure and the sleepless nights. Quasi-permanent anxiety or even depression is a situation many entrepreneurs – as successful as they may be – have to deal with; and in many cases without even being able to acknowledge it or speak about it. Some surveys show that entrepreneurs are more likely to suffer from mental health problems compared to the population at large.</p> <ul style="list-style-type: none"> ✓ Beyond the importance of good sleep or even good diet what kind of mental discipline can help and how to acquire/achieve it? ✓ What kind of adjustments in business practices/strategies might help? ✓ How crucial is it to understand the importance of the environment you are in and to realize what changes or adaptations to make? <p>Discussion Initiator: Louise Nicolson, Entrepreneur and Author</p>
<p>19:30 – 21:30 <i>Desert View Terrace</i></p>	<p><i>Meet the Chef and discover local tastes AND... Relax while taking in the view...</i></p>

Saturday 7 March 2020

07:15 - 08:00 <i>Saguaro Salon</i>	<p>Yoga</p> <p>Yoga Master Tara Rochlin will lead the group through a Yoga session awakening mind, body and spirit for the rest of the day.</p> <p>Should you wish to start your day with Yoga or not, Breakfast will be served at the Homestead.</p>
08:00 – 9:30	<p><i>Ride, Hike or just golf cart into the wild for Breakfast AND...</i></p> <p><i>Some food for thought</i></p>
10:15 – 11:15 <i>Saguaro Salon</i>	<p><i>What is going on with the global economy and the business landscape? Some key insights</i></p> <p>A number of well-established assumptions about the global business environment and the way the global economy functions have been turned upside down in the last few years. Businesses, new and well established, small and big are busy figuring out identifying and assessing the trends and forces reshaping the global economic and business landscape, what this “new normal” really is and what it means in the medium and long term, how to mitigate new risks and create or leverage new opportunities.</p> <ul style="list-style-type: none"> ✓ What are the drivers of change in the business and economic landscape and rules? ✓ What does this mean for entrepreneurs looking at the future development and sustainability of their company? <p>Discussion Initiator: Paul Sheard, Senior Fellow, Mossavar-Rahmani Center for Business and Government, Harvard Kennedy School of Government</p>
11:30 – 12:30 <i>Saguaro Salon</i>	<p><i>Sustaining creative innovation</i></p> <p>Every startup founder, every entrepreneur keeps struggling with the challenge of sustaining innovation and creativity in the company. How to stimulate our own creativity and innovation capabilities and those of our team? Are there conditions that can be created, mechanisms or recipes that can be used? Everybody will speak about the need for creating a</p>

	<p>culture and mindset of innovation. But beyond the standard answers on how to do that, found in most management books, how to balance a certain tolerance for failure, and empowering people for experimentation, with the need to set high expectations on yourself and the team around you? How to unbound creativity while maintain discipline on strategic priorities? How to create a process of ideas generation?</p> <p>Discussion Initiator: Dave Rochlin, Executive Director, Innovation, Creativity and Design Practice, The Haas School of Business, UC Berkeley</p>
12:45 – 14:15 <i>Cactus View</i>	Luncheon
14:45 – 15:45 <i>Saguaro Salon</i>	<p><i>The US-China Tech war: The winners and the losers</i></p> <p>The US and China are now engaged in a battle for technological and strategic supremacy – with tremendous business, economic and strategic stakes involved. Artificial intelligence and Deep Learning, advanced robotics, new materials, 5G are among the technologies defining the commanding heights of the 21st century economy. While the US had a clear technological leadership position ten years ago, the picture is now much blurred with China now a leader in some domains and the US still leading in other domains. The prospect of a Tech cold war is now with us as the Trump administration is engaged in a full-fledged containment policy to slow down or even thwart Beijing’s ambitions in key technologically strategic areas. With new US regulations on technology transfer and export controls, on Chinese investments in the US and on US investments in companies even linked indirectly and loosely to Chinese official entities, there is now a significant risk for even non-US or non-Chinese companies to become collateral casualties of this situation, and/or to see their margin of maneuver quite reduced.</p> <ul style="list-style-type: none"> ✓ As China accelerates its technological drive to achieve self-sufficiency in critical domains, what could a potential technological division of the world between a US and a China center mean? ✓ Who could end up being the winners or the losers in such a situation? <p>Discussion Initiators: Rebecca Fannin, Journalist, author and media entrepreneur Peter A. Petri, Carl Shapiro Professor of International Finance, Brandeis</p>

	International Business School, Senior Fellow of the East-West Center
15:45– 16:15	Networking break
16:15 – 17:30 <i>Saguaro Salon</i>	<p><i>Emotional intelligence: The secret behind success</i></p> <p>It has now been more than 20 years that Daniel Goleman’s book <i>“Emotional intelligence, why it can matter more than IQ”</i> attracted worldwide attention as it showed how the ability to understand and manage emotions – one’s and others’ emotions -significantly increases our chances of success. So, while knowledge-based education is still generally seen as a condition for success, there is now an increased emphasis on so-called “soft and transversal” skills that can make us practical and pragmatic, able to adapt to new situations and to lead successfully. It is not anymore only IQ but also EQ that counts.</p> <ul style="list-style-type: none"> ✓ As emotions are our guide to take action but anger or anxiety are not necessarily our best guides. How can we learn to flow with our emotions through awareness to focus and maximize our energy? ✓ What qualities do we need to nurture to manage our own emotions and – may be even more importantly - to identify and understand other people’s emotions. <p>Discussion Initiator: Cary Cherniss, Professor of Applied Psychology, Rutgers University</p>
17:15 – 18:00 <i>Saguaro Salon</i>	<i>Connecting the dots: A few things to take back home</i>
18:30 – 21:00 <i>Rincon Terrace</i>	<i>Until the next time... A drink, or more, Southwest snacks and future plans</i>

Agora Fellows

Matthew BAUM

Marvin Kalb Professor of Global Communications,
Professor of Public Policy
John F. Kennedy School of Government, Harvard University



USA

Matthew A. Baum (Ph.D., UC San Diego, 2000) is the Marvin Kalb Professor of Global Communications and Professor of Public Policy at Harvard University's John F. Kennedy School of Government and Department of Government. His research focuses on the domestic political influences on international conflict and cooperation in general and American foreign policy in particular, as well as on the role of the mass media and public opinion in contemporary American politics. Additional research interests include the interaction of media and electoral institutions, fake news and misinformation, and the relationship between partisan media and polarization. His research has appeared in over a dozen leading scholarly journals, such as the American Political Science Review, American Journal of Political Science, the Journal of Politics and Science. His books include *Soft News Goes to War: Public Opinion and American Foreign Policy in the New Media Age* (2003, Princeton University Press), *War Stories: The Causes and Consequences of Public Views of War* (2009, Princeton University Press, co-authored with Tim Groeling), and *War and Democratic Constraint: How the Public Influences Foreign Policy* (2015, Princeton University Press, co-authored with Phil Potter). He has contributed op-ed articles to a variety of newspapers, magazines, and blog sites in the United States and abroad. He is also principal investigator and co-editor of the Harvard Kennedy School Misinformation Review. Before coming to Harvard, Baum was an associate professor of political science and communication studies at UCLA.

Jeeyang Rhee BAUM

Adjunct Lecturer in Public Policy
Harvard University's John F. Kennedy School of Government



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Jeeyang Rhee Baum (Ph.D. in political science, UCLA, 2002) is Adjunct Lecturer in Public Policy at Harvard University's John F. Kennedy School of Government. Her research and teaching focuses on the comparative politics of corruption and the political economy of administrative reform, particularly as they relate to accountability, transparency, and public participation in policy development in East Asia. She has conducted field research in South Korea, Taiwan, and the Philippines, the results of which appear in her book, *Responsive Democracy: Increasing State Accountability in East Asia* (University of Michigan Press, 2011). Scholarly journals in which her work has appeared include the *British Journal of Political Science*, *Legislative Studies Quarterly*, *Governance*, *Democratization*, and the *Journal of East Asian Studies*. A recipient of numerous research fellowships and awards, including a National Science Foundation grant, her current research focuses on the different ways that politicians restructure the state in developing democracies.

WOOSUK KENNETH CHOI

Deputy Editor Future Planning Department,
The Chosun Ilbo, Korea



KOREA

Woosuk Kenneth Choi, Deputy Editor Future Planning Department, The Chosun Ilbo, overseeing the annual Asian Leadership Conference. In his prior position as Deputy Editor of the Business and Industry News Desk, Kenneth has covered various industry sectors. He was also the Chief Washington Correspondent for the Chosun Ilbo and later was in charge of launching the Chosun Ilbo's broadcasting activities.

Cary CHERNISS

Professor of Applied Psychology
Rutgers University



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Cary Cherniss, Professor of Applied Psychology Rutgers University. Cary specializes in the areas of emotional intelligence, work stress, leadership development, and planned organizational change. He has published over 60 scholarly articles and book chapters on these topics, as well as seven books. In addition to his research and writing, Cary has consulted with many organizations in both the public and private sectors, including American Express, Johnson & Johnson, the U.S. Coast Guard, AT&T, Telcordia, the United States Office of Personnel Management, the Defense Finance and Accounting Service, and the Marriott Corporation. He currently is the director and co-chair (with Daniel Goleman) of the Consortium for Research on Emotional Intelligence in Organizations. He is a fellow of the American Psychological Association and past president of its Division 27 (Society for Community Research and Action), and a member of the Academy of Management and the Society for Industrial and Organizational Psychology (SIOP).

Kevin DAVIES

Executive Editor

The CRISPR Journal, Mary Ann Liebert Inc.

USA



Kevin Davies is a British science writer, editor and publisher celebrating his 30th anniversary in science publishing. He is the founding editor of Nature Genetics and has been the chief editor and/or publisher of several other prominent publications including Bio-IT World and Chemical & Engineering News. He is currently the Executive Editor of The CRISPR Journal, a new peer-reviewed journal dedicated to advances in genome editing.

Kevin is the author of several popular science books, including The \$1,000 Genome and DNA: The story of the Genetic Revolution, co-authored with Nobel laureate Jim Watson. He won a Guggenheim Fellowship in 2017 to support his latest book, Editing Mankind, which will be published later this year by Pegasus Books.

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Rebecca FANNIN

Founder
Silicon Dragon Ventures



USA

Rebecca A. Fannin is a leading expert on global innovation, a top-selling author and media entrepreneur. She began her journalistic career in New York City and later Silicon Valley, where she followed the venture capital trail to become one of the first American journalists to write about China's entrepreneurial boom, reporting from Beijing, Shanghai and Hong Kong. Inspired by the entrepreneurs she met and interviewed in China, Rebecca formed **Silicon Dragon Ventures**, a news and events platform with a weekly e-newsletter, videos, a podcast, thought leadership reports, a membership club, and regular forums in innovation hubs internationally.

Rebecca's career has taken her to the world's leading hubs of tech innovation. She is a correspondent at CNBC.com, a Forbes columnist for 10 years, and her articles also have appeared in *Harvard Business Review*, *Fast Company*, *Wired*, *Techonomy*, *Inc.* and *Red Herring*, where she was international news editor during the dotcom boom.

Rebecca's first book, **Silicon Dragon: How China is Winning the Tech Race** (McGraw-Hill 2008), profiled **Jack Ma** of **Alibaba** and **Robin Li** of **Baidu**, and she has followed these Chinese tech titans ever since. Her second book, **Startup Asia** (Wiley 2011), explored how India is the next up and comer, which again predicted a leading-edge trend. Additionally, she wrote the Asia chapter for a textbook, **Innovation in Emerging Markets** (Palgrave Macmillan 2016). Her latest book, **Tech Titans of China: How China's Tech Sector is Challenging the World by Working Harder, Innovating Faster & Going Global**, was published by Hachette's Nicholas Brealey in September 2019. Her books have been favorably reviewed by The Wall Street Journal and the Financial Times, and translated for multiple markets internationally.

Rebecca is a frequent speaker at major business, tech and policy forums, and has spoken at the Brookings Institution, Harvard, MIT, World Economic Forum-China, World Affairs Forum, Asia Society, China Institute and many others. A media commentator, she has appeared on CNN, CNBC, Fox Business News, BBC and Bloomberg TV, and been quoted by The Economist, Wired and BusinessWeek, among several outlets. In 2001, she provided testimony to a U.S. Congressional committee about China's Internet. She is an advisory board member of the China-U.S. Business Alliance in New York.

Rebecca resides in Manhattan and San Francisco, and logs major frequent flier miles in her grassroots search to cover the next, new thing.

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Jessica GROOPMAN

Founder
Kaleido Insights



USA

Jessica Groopman is an industry analyst, founding partner of Kaleido Insights, and emerging technology advisor specializing in consumer-side IoT, blockchain, and AI. Her area of expertise is on the application of sensors, machine learning, service automation, and consumer protections in B2C or B2B2C businesses. Based in the San Francisco Bay Area, Jessica works with technology suppliers, industry adopters, and start-ups developing research-informed customer and market strategies.

Groopman is a regular speaker, moderator, and panelist at emerging tech industry events. She is also a frequent contributor to numerous 3rd party blogs and news/media outlets. Jessica was also contributing principal analyst at Tractica, contributing member of the International IoT Council, DigiGurus, the IEEE's Internet of Things Group, and FC Business Intelligence's IoT Nexus Advisory Board. Jessica was also included in Onalytica's list of the 100 Most Influential Thought Leaders in IoT.

Jessica has served as research director and principal analyst with Harbor Research where she led the research and lab programs and served as lead analyst focused on consumer-side IoT market. Prior to Harbor Research, Jessica was an industry analyst with Altimeter Group where she covered IoT and contributed to research around other disruptive technological trends such as real-time marketing, social media, and mobile commerce. Prior to that, Jessica lead research at Focus Research and was a research analyst at Tippit Research.

Before she worked in business and technology research, Jessica's research experience was based mostly in academic anthropological fieldwork, specifically in ethnographic, linguistic, and archaeological research both in the United States and abroad.

Laura FERRACANE

Human Resources Consultant and Coach



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Laura Ferracane has been a Human Resources leader in various industries for more than twenty years, focusing on creating and sustaining work environments that bring out the best in people. She has worked as a consultant and coach to leaders and professionals, helping individuals create a road map in which to thrive in their personal and professional lives. She previously worked for Deloitte as an HR leader in the SF Bay Area. Recently, she has been consulting for various Silicon Valley firms, including Sonder and Cloudera, helping to develop workplace cultures that support creativity, leverage resources, and provide for continuous improvement.

She is also a certified yoga teacher, having taught classes for twenty years in the SF Bay Area. Her students benefit from her extensive and ongoing training in the Iyengar method of yoga. Laura is originally from Chicago, where she received her B.S. in HR Management from De Paul University. She currently lives in Los Gatos CA with her family.

Joe HORN-PHATHANOTHAI

Chief Executive Officer
Strategy613 Company Limited



Thailand

Joe heads Strategy613, a boutique advisory firm providing M&A and strategic advice on cross-border investments to blue-chip corporates; with a focus on Thailand and China. Clients include Philips, NYSE Group, Kasikornbank, Siam Cement Group, BDMS, COFCO, as well as the ICBC's acquisition of Thailand's ACL Bank.

Joe's links with China's leadership spans three generations. Sixty years ago, his mother Sirin Phathanothai was sent to Beijing as a child to be brought up by Premier Zhou Enlai.

Joe speaks Thai, Chinese, French and English and has a Bachelor's in Mathematics from Oxford and a Master's in Pure Mathematics from Cambridge. Previously he worked at Deutsche Morgan Grenfell and Merrill Lynch. He was awarded an MBE from the Order of the British Empire in 2018.

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Derick JOSE

Co-Founder & Chief Product Officer
Flutura Decision Science



India

Derick Jose is the Co-founder of Flutura Decision Sciences, an Industrial Artificial Intelligence company focussed on impacting outcomes in the energy and engineering. He has been responsible for winning customers like Airbus, Shell, Halliburton, Hitachi, ABB, Honeywell, Siemens, Shell and Technip FMC. Prior to Flutura, Derick was the Vice President at MindTree where he incubated the Knowledge Services group which used advanced analytics to deliver business outcomes to customers like Unilever, Procter & Gamble, Silicon Valley Bank, Burger King Etc. Prior to MindTree, he was leading the bundled billing project in New Jersey for AT&T which was the largest telecom repository in the world.

Derick has been invited to share practitioners perspective at Stanford Graduate School of business in Palo Alto focusing on disruptive platform based business models specifically for the Industrial sector. He has formed the Industrial AI consortium which consists of start-ups in Robotics, Space intelligence, Autonomous vehicles and Sensor AI with community members across Palo Alto, Bangalore, Tokyo, Singapore and Netherlands

Apart from his professional interests, Derick is a keen black n white photographer, deep practitioner of mindful spiritual processes and loves fusion music. He is married to Sunita, who was a school teacher and has 2 college going children – Anand and Veena.

Andreas KRAEMER

Founding Partner
CENAK Consulting



USA

Andreas Kraemer is a founding partner at CENAK Consulting, L.P. where he serves as financial consultant and CFO to several high growth early-stage technology companies. His focus is on managing financial tasks, which include equity and debt funding, strategic advisory, managing investor relationships as well as conducting project valuation analysis, and management of outside advisors such as banks, institutional investors and law firms.

Andreas is a Managing Partner at MITA Ventures, a venture capital firm that invests in early stage technology companies for which Mexico and Latin America is an essential part of their business model. Besides leading investment activities, due diligence and deal sourcing, Andreas

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also acts as finance mentor to portfolio companies, helping them vet their business models and positioning them for future investment rounds.

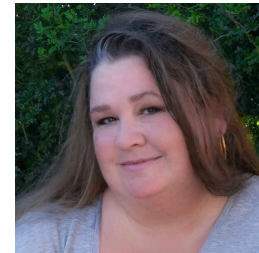
He served as Investment Manager for Enron Corporation's venture capital group where he led investments from origination to closing. The group generated triple-digit returns through various successful IPOs and trade sales during his tenure.

Earlier in his career, he served as investment banker at Credit Suisse First Boston (now Credit Suisse) and Union Bank of Switzerland (now UBS), working on numerous M&A transactions valued at over \$20 billion in total.

He holds a Master of Business Administration in Finance from Thunderbird School of Global Management in Glendale, Arizona, and a Master of Electrical Engineering from the University of the Federal Armed Forces in Hamburg, Germany. Preceding his financial career, he was a First Lieutenant in the German Air Force where he worked as Air Defense Controller.

Carol KRAEMER

Managing Partner
CENAK Consulting



USA

Carol Kraemer is a Managing Partner at CENAK Consulting, where she has helped companies and startups grow for over 18 years. Her capacities and responsibilities include interim CFO, leading all aspects of financial analysis, credit/risk analysis, and financial model development for clients in diverse industries, including high-tech, software, energy/power, Cleantech, and biotechnology. Carol works frequently with startups that want to expand either to or from Mexico, and has developed a special expertise in helping these companies structure their cross-border operations.

Prior to CENAK, Carol worked as SubSegment CFO and Controller for Siemens Energy Services, Latin America, where she led and performed all aspects of financial analysis, planning and reporting, credit/risk analysis, and financial model development.

She was head of financial analysis and investment review at Globeleq in Houston, Texas. There, she performed financial analysis and led transactions to board approval including acquisitions of Sidi Krir in Egypt and COBEE in Bolivia. She orchestrated the divestiture of company assets to strategic investors at a significant market premium.

Prior to Globeleq, she worked in various capacities with Enron Corp in Houston including the Credit Risk Management group, and Enron International. Carol has over 18 years experience in corporate finance and project development where she has structured, negotiated and closed transactions in the energy industry, with a combined value in excess of \$5B, including acquisitions, greenfield development, and divestitures for a various companies. She is a

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valuation and modeling expert and has worked on some of the most sophisticated transactions requiring extensive analysis work.

Carol holds a Master of Business Administration from Thunderbird Graduate School of Global Management in Glendale, Arizona, and a Bachelor of Arts from the Instituto Tecnológico y de Estudios Superiores de Monterrey in Monterrey, Mexico.

Jean LAWRENCE

Architect

USA

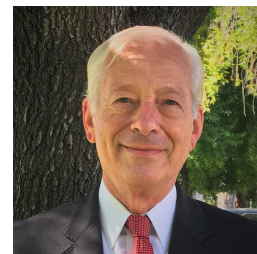


Jean Lawrence is an architect whose career has spanned work on colleges and universities (at Harvard, Brown, Yale), preservation of historic buildings, large-scale multi-family housing, and assisted living (consulting to a major developer in New England). She and her husband Peter Petri have two grown sons and live in Boston, MA and New Marlborough, MA

Peter A. PETRI

Carl Shapiro Professor of International Finance, Senior Fellow
of the East-West Center
Brandeis International Business School

USA



Dr. Peter A. Petri is the Carl J. Shapiro Professor of International Finance at the Brandeis International Business School (IBS), a Nonresident Senior Fellow at the Brookings Institution, and a Visiting Fellow at the Peterson Institute for International Economics. He served as the founding Dean of IBS from 1994 to 2006 and as its Interim Dean from 2016 to 2018. Dr. Petri's has published widely on trade and technology in the Asia-Pacific region and has held visiting appointments at Keio University, Fudan University and Peking University, and as a Fulbright Research Scholar. He has served as a consultant for APEC, the Asian Development Bank, OECD,

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World Bank, WTO and other international and national governmental organizations. He received his A.B. and Ph.D. degrees from Harvard University.

Chune MA

Chief Executive Officer
Shaking (Beijing) Network Technologies Co., LTD

People's Republic of China



Chune Ma is the CEO of SHUKUN Technology.

SHUKUN Technology is an industry leading medical AI technology provider, founded by top AI scientists and healthcare experts. SHUKUN developed the cutting edge AI neural network with more than 1 billion neurons and launched the AI imaging diagnostic platform covering oncology, cardiac & neural diseases which are the top 3 cause of death globally. SHUKUN have more than 200 level-3 hospital users in China, improving diagnostic efficiency by 5 times comparing to human doctors, with equivalent accuracy.

XinSheng Mao

Founder & Chairman
SHUKUN

People's Republic of China



XinSheng Mao, Founder and Chairman of SHUKUN. During his 22 year career, he has promoted the applications of new technologies such as voice recognition ViaVoice, SOA, Cloud Computing and Artificial Intelligence in the industry. Before founding SHUKUN, he was CTO of IBM China

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and Asia Pacific R&D Group. He had been leading a lot innovations, from voice recognition in ViaVoice to IBM cloud computing platform BlueMix. In 2013, he was awarded as one of "Chinese IT Person" for his great achievement and contribution to the industry. Before joining IBM, he graduated from Peking University with a major in Computer Science and taught there for three years.

Louise NICOLSON

Entrepreneur & Author



UNITED KINGDOM

Louise Nicolson is an entrepreneur, author and coach who has studied, led and promoted entrepreneurial businesses for decades. She has over twenty years' experience in business, journalism, investor and public relations. She launched, grew and sold an award-winning communication agency and summer school, before joining a global public affairs firm as Partner. Last year, she left the City to write *The Entrepreneurial Myth: a Manifesto for Real Business*; the top-ten business book is described by reviewers as an "important, timely and welcome intervention." Louise is currently launching her second startup - a non-profit to recalibrate entrepreneurship for the health and wealth of all.

Dave ROCHLIN

Executive Director, Innovation, Creativity and Design Practice
The Haas School of Business, UC Berkeley



USA

Dave Rochlin, Executive Director, Innovation, Creativity and Design Practice, The Haas School of Business, UC Berkeley. As a lecturer, he co-developed and teaches the MBA-level applied innovation project course (Haas@Work), the core Fundamentals of Design Thinking Course, and a cohort-wide foresight and exponential change design sprint. He is also the faculty director for the UC Berkeley summer abroad program in Geneva, Switzerland – focused on business innovation for sustainability, social responsibility and positive impact – and teaches a related undergraduate course in Berkeley. Outside of Haas, he is a consultant social entrepreneur, focused on market-based approaches to social/environmental issues including deforestation,

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climate change, corporate social responsibility, sustainability business, and ethical globalization. Prior to coming to Berkeley in 2010, he founded a hybrid social venture called ClimatePath, and was COO of the NGO FairTrade USA, a four-time winner of Fast Company/Monitor's social capital award. Dave has held key executive VP and C-level positions with several fast-growing internet pioneers, including helping to build, grow, and eventually sell businesses to Hollywood Video and Earthlink, and placing companies on both the Deloitte 50 and INC 500 lists.

Tara ROCHLIN

Yoga Master



USA

Tara Rochlin has been practicing yoga for 30 years and has teacher training in both Anusara (heart opening and alignment based) style and Yoga Tune Up® -- using self-massage therapy balls for trigger point therapy. She currently teaches a weekly "Roll and Release Yoga" practice for students, faculty and staff at St. Mary's College of California, blending these two styles. Tara has a passion for helping students find joy in moving their bodies, and her classes welcome students of all levels. She is also a former corporate executive with an MBA from Kellogg Graduate School of Management at Northwestern University, and a top producing Realtor.

THIERRY PORTÉ

Managing Director
J.C. Flowers, USA



USA

Thierry Porté is a Managing Director at J.C. Flowers. Prior to joining the firm in 2009, Mr. Porté was with Shinsei Bank, Limited for approximately five years, where he served as President and Chief Executive Officer and in various other executive roles. Before joining Shinsei's Management team, Mr. Porté spent 22 years at Morgan Stanley & Co., where he served in various capacities in capital markets, corporate finance and management in New York, London

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and Tokyo, ultimately becoming a Managing Director and the President, Representative Director and Branch Manager of Morgan Stanley Japan.

Mr. Porté serves on the Boards of Directors for OneLife Holding S.à.r.l., Group Financière CEP, and Acun Capital Corporation. He attends all board meetings of SICOM Limited and serves as the Chairman of the Board of Directors for Chi-X Asia Pacific.

Mr. Porté received an A.B. magna cum laude and Phi Beta Kappa in Economics from Harvard College and is a Baker Scholar graduate of the Harvard Business School.

Paul SHEARD

Senior Fellow, Mossavar-Rachmani Center for Business and Government
Harvard Kennedy School of Government

USA



Paul Sheard is a former Academic Researcher on Japanese Economy: Australian National University; Osaka University; Bank of Japan; Stanford University. Eight years with Lehman Brothers, initially as Chief Economist, Asia, then Global Chief Economist and Head of Economic Research. Four years with Nomura Securities in the role of Global Chief Economist and Global Head, Economic Research. Six years with S&P Global, most recently as Vice Chairman, having been Executive Vice President and Chief Economist and earlier Chief Economist and Head of Global Economics and Research, Standard & Poor's Ratings Services. He has also served for seven years as Non-Executive Director, ORIX Corporation. He is a member of the board of the Foreign Policy Association, a member of the Bretton Woods Committee, the Council on Foreign Relations and the Economic Club of New York, and is an author or editor of four books.

Yoshiko SHEARD

Member of the Board
Asia Initiatives

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Yoshiko Sheard grew up in Japan and has lived for many years in Australia and the United States. She is now a naturalized US citizen. Yoshiko received her BA (Hons) and PhD in Linguistics from the Australian National University, where she tutored in Japanese. She was a Visiting Scholar at Stanford University during her doctoral studies.

Yoshiko has been active in various social and fundraising groups over the years. She is a Member of the Board of Asia Initiatives, a non-profit 501(C)(3) based in New York City that supports underprivileged communities in India, Ghana, Kenya, Costa Rica and the US. She was president of the Parents' Board of the International School of Sacred Heart, Tokyo, vice president of the JANZ (Japan-Australia-New Zealand) Ladies Group, and treasurer of Nichibei Fujinkai, New York (Japanese and American Women's Association); she is a member of the Harvard Club of New York City, the Nippon Club, and the Women's International Forum. Yoshiko, who lives with her husband Paul on the Upper West Side of Manhattan, has two daughters and two grandchildren, and enjoys playing bridge in her spare time.

Claude SMADJA

Chairman

Smadja & Smadja Strategic Advisory, Switzerland



SWITZERLAND

Claude Smadja, Chairman, Smadja & Smadja Strategic Advisory Switzerland. Before creating Smadja & Smadja, Claude was the Managing Director of the World Economic Forum from 1995 to 2001. He has been involved with the World Economic Forum altogether for 14 years first as a member of the Executive Board before re-joining the organization as its Managing Director. Claude Smadja began his career as an international journalist first in the print media and then joining the Swiss Broadcasting Corporation where his last position was as Executive Director for the News and Current Affairs Division.

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Yaël SMADJA

Chief Executive Officer
Smadja & Associates USA inc, USA



USA

Yaël Smadja, CEO Smadja & Smadja USA Inc., is a content platform creator and manager, conference facilitator, communicator and consultant. Before opening Smadja & Smadja USA Inc., she was a Principal at the Dilenschneider Group in New York, a PR consulting Firm with clients among the Fortune 500 companies and high-profile individuals. Prior to her activities at the Dilenschneider Group Yael was Business Development Manager for Global Events Management (now Publicis Events).

Randall STAFFORD

Professor of Medicine
Stanford University



USA

Randall Stafford, MD, PhD, is a Professor of Medicine at Stanford University with training in health administration, epidemiology, and primary care internal medicine. His research mission is to improve population health outcomes by developing and disseminating effective, innovative, and evidence-driven prevention strategies. He's led multiple federally-funded projects aimed at preventing heart attacks and diabetes. From 2014-17, he was founding director of WELL-China, a cohort of 10,000 individuals in Hangzhou being followed long-term for health and well-being outcomes. Dr. Stafford has published nearly 200 peer-reviewed articles and, with other experts, helped develop the American Heart Association's 2017 Guidelines on high blood pressure. His own experiences with kidney disease shape his personal approach to clinical care, sports participation, and lifestyle medicine.

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Alex TAVANGAR

Founder
TotalFacility



USA

Alex Tavangar is an experienced entrepreneur who has owned several companies operating in the intersection of engineering, environmental, technology and service industries. His latest company, TotalFacility, was sold in 2019 to Advanced Service Solutions where he is currently on the integration team. Alex has degrees in mechanical as well as civil engineering from Virginia Tech and an MBA from Columbia University. In addition to work and family time, Alex serves on the executive committee of his area NAACP, is a member of Montgomery County, PA Civil Service Commission, and has been elected to a four-year term to serve as a local Inspector of Elections.

Homa TAVANGAR

Co-Founder
The Oneness Lab



USA

Homa Tavangar is the author of best-selling *Growing Up Global: Raising Children to Be At Home in the World* (Random House), and co-author of five books for educators, among her publications. Her latest project is *Global Kids*, a colorful activity deck exposing children to cultures of the world and global mindsets. She serves as an adviser on culture, education and unconscious bias to NBC-Universal, Disney Channel and Empatico.org, and works with a wide range of K-12 schools and companies on optimizing learning, empathy, diversity, inclusion, innovation, and global competence. A former Visiting Scholar and current adviser at the University of Pennsylvania, she has served as Education Adviser to Barefoot Books, Quiet Revolution, Lincoln Financial Foundation, National Education Association Foundation, KidsHealth, and the Pulitzer Center, among others. Her training programs include OnenessLab, the Big Questions Institute and Global + Cultural Competence. A graduate of UCLA and Princeton University, she spent the first two decades of her career working in international economic development for organizations ranging from port authorities to the World Bank and USAID. She

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currently serves on the Board of International School Services and the Tahirih Justice Center, the leading U.S. organization serving immigrant women and girls fleeing violence. Homa has lived on four continents, has heritage in four world religions, is married and the mother of three daughters.

GANAPATHY VENUGOPAL

Co-Founder & Chief Executive Officer
Axilor Ventures



INDIA

VG spent his first fifteen years in leadership roles in large corporates working with CXOs manage successful businesses. Prior to co-founding Axilor Ventures, VG was Head of Strategy & Planning at Infosys, a global tech leader. At Axilor, he works with startup founders build successful businesses.

Axilor Ventures (www.axilor.com), an accelerator and seed-fund, was set up to improve the odds of success of early stage startups through a new venture funding model. It runs the largest accelerator program in India and is one of the most active seed investors. It currently works with startups in consumer internet, enterprise, deep-tech, healthcare, and fin- tech.

Xiankun WU

Co-Founder & Business Director
RCT Studio



People's Republic of China

Hi, I am **Xiankun Wu**, a Chinese entrepreneur. I am the co-founder and Business Director of rct studio, we are creating a kind of new West World-like game/movie, players can speak with NPCs with natural language and create their own narratives. We are a VC-backed startup, graduated from Y Combinator in early 2019, then raised our Series A from Makers Fund. Two Offices in US and China. Before, I worked for a venture capital firm.

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I personally was awarded as Forbes U30 2019 and also dedicated to high school students' economics education. I am a big fan of Golden State Warrior,

Smadja & Smadja

Smadja & Smadja, a strategic advisory firm, was created in 2001 on the assumption that, as a result of globalization, more and more non business factors are affecting business decision-making processes. The firm works with global corporations and government entities on strategic issues. Our mission is to provide our clients with insights and tools that will allow them to develop their anticipation capabilities, connect their strategies and priorities to the “global picture” and to help them to navigate and leverage globalization.

The firm is specialized in generating high value-added knowledge, especially in terms of trends identification and assessment, and in creating “platforms of content” – international high-profile conferences, seminars, workshops, and strategic groups.

With offices in Switzerland and in United States, Smadja & Smadja has clients and partner organizations in North America, Asia, Europe and the Middle East.

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