

**The Agora**

**The inaugural meeting**

*Banyan Tree Ungasan Bali, 14-16 September 2017*

**Agenda of discussions (as of 27 April 2017)**

<b>Thursday 14 September 2017</b>	
18:00 - Onwards	Registration of participants, welcome drinks
19:30-21:30	<p>Welcome dinner <i>A few things on my mind....</i></p> <p>Getting in the mood by knowing who your fellow participants are and setting up expectations</p>
<b>Friday 15 September 2017</b>	
09:00 - 10:30	<p><b><i>Tomorrow is now: The next technology breakthroughs we need to prepare for</i></b></p> <p>What will happen over the next 5-7 years in terms of the accelerating expansion of the Internet of Things, the new wave of Artificial Intelligence and robotics, the development of virtual reality applications... Every corporation, every business leader in whatever sector is confronted with the challenge of anticipation, fast integration of new technologies and adaptation of business models to new production modes and new consumers' expectations.</p>

	<ul style="list-style-type: none"> <li>✓ What are the technology breakthroughs looming ahead over the next five, seven, years?</li> <li>✓ How can Start-Ups leverage technology innovation to become unicorns?</li> <li>✓ What is the new modus operandi that fast technology changers require from us?</li> </ul> <p><b><u>Thought Leader:</u></b> <b>Paul Saffo</b>, technology forecaster with over two decades experience exploring the dynamics of large-scale, long-term change. Professor of forecasting Stanford University, Chairman of the Future Studies and Forecasting track, Singularity University, Board member of the Long Now Foundation, non-resident Senior Fellow at the Atlantic Council and a Fellow of the Royal Swedish Academy of Engineering Sciences.</p>
10:30 – 11:15	<b><i>Networking break: Time to meet and share</i></b>
11:15 – 12:45	<p><b><i>Watch out: The consumers are changing our businesses</i></b></p> <p>Technological advances are radically changing the way consumers look at – and buy – products and services. IT is a new “How, Where, When” equation. New forms of commerce such as the sharing economy are reflecting and leveraging new consumers’ behavior and expectations. Physical and digital operations – online-offline - are increasingly complementing themselves and altering consumers’ habits. Multi-tasking appliances are reshaping the perception of what a refrigerator or a TV should be. More educated households are becoming more demanding and choosier. This consumer revolution means that business as usual is not anymore an option.</p> <ul style="list-style-type: none"> <li>✓ How do we respond to the rising demand for “experience” rather than just consumption?</li> <li>✓ The rise of ASEAN + China and India as a major consumption driver</li> <li>✓ How to be ahead of the curb to be able to provide the new kinds of products and services consumers expect – and in the way the consumers want them to be delivered?</li> <li>✓ Reaching the Millennials without losing the baby boomers</li> </ul> <p><b><u>Thought Leader:</u></b> <b>Sarah Bounphrey</b>, Global Lead Economies &amp; Consumer Research,</p>

	Euromonitor
13:00 – 14: 30	Luncheon <i>An interaction experience</i>
14:45 – 16:15	<p><b><i>A new world order and why this new geopolitical landscape matters to us</i></b></p> <p>We are in a radically transformed global landscape: The Western world appears weaker and less sure of its values than ever, with a US getting wary of the “world’s policeman” role, Europe having growing difficulties just holding up together. At the same time, as their stature grows China and India are increasingly reluctant to just fit into an international mould shaped by the power balance of post-World War II, while Putin’s Russia remains determined to force the West to deal with it as a great power. The disintegration of the Arab world and the emergence of non-State actors with tremendous nuisance power complete the picture of an increasingly volatile international context.</p> <ul style="list-style-type: none"> <li>✓ Are we just in a transitory phase before a new stable world architecture emerge or have volatility, complexity, unpredictability become permanent features of the world scene?</li> <li>✓ How China, India, and some key emerging countries are shifting the balance and changing the way global issues need to be addressed</li> <li>✓ How can we deal the spectacular rise of political risk factors impacting on business decisions and strategies?</li> </ul> <p><b><u>Thought Leader:</u></b>  <b>Charles Kupchan</b>, Senior Fellow at the Council on Foreign Relations, professor of international affairs Walsh School of Foreign Service and Department of Government, Georgetown University, former special assistant to the president and senior director on the staff of the National Security Council (NSC) in the Obama administration, former Director for European Affairs on the NSC in the Clinton administration, author of “ <i>No One’s World: The West, the Rising Rest, and the Coming Global Turn</i>”.</p>
16:15 – 17:00	<b><i>Networking break: Time to meet and share</i></b>
17:00 – 18:30	<b><i>I can be a more effective leader</i></b>

	<p>What makes a leader? If most of us can instinctively recognize a leader when having one in front of us, there is a variety of qualities or features that people would associate with the notion of leadership.</p> <ul style="list-style-type: none"> <li>✓ What is innate and what can be acquired in the capacity for great leadership?</li> <li>✓ How are general expectations from leaders changing in an era where the notions of hierarchy, of power, are being reassessed?</li> <li>✓ Are there ways to strengthen leadership capabilities</li> </ul> <p><u><i>Thought Leader:</i></u>  <b>Shawn Hunter</b> 'high content' leadership development presenter, coach, corporate educator and author, Founder and President of Mindscaling, author of “<i>Small Acts of Leadership: 12 Intentional Behaviors That Lead to Big Impact</i>” and of, “<i>Out•Think: How Innovative Leaders Drive Exceptional Outcomes</i>”, former Executive Producer &amp; VP for Leadership Solutions at Skillsoft.</p>
19:30 – 21:30	<p><b><i>Dinner</i></b>  <b><i>AND...A conversation with ....</i></b></p>
<p><b>Saturday 16 September 2017</b></p>	
09:00 – 10:30	<p><b><i>The new global economy: The trends that impact us</i></b></p> <p>All the key parameters have changed in the global economy: The balance of power is shifting with the share of developed countries declining steadily from 2/3 of the world’s GDP 10 years ago to 50% now and just 40% by 2025. At the same time, the sources of wealth and growth are changing rapidly with the new technological advances creating new activities while accelerating the obsolescence pace of many existing ones. The whole way of doing business and thinking about economic activity is undergoing dramatic changes.</p> <ul style="list-style-type: none"> <li>✓ How is China’s growing economic weight reshaping the global economic architecture?</li> <li>✓ What all these trends mean for the sustainability of our activities?</li> <li>✓ The rise of ASEAN as global production area and as a major</li> </ul>

	<p>new market</p> <ul style="list-style-type: none"> <li>✓ How to keep abreast of these changes?</li> </ul> <p><u><i>Thought Leader:</i></u>  <b>Beatrice Weder di Mauro</b>, professor of economics, University of Mainz, Germany. The first woman and the first non-German to become a member of the German Council of Economic Experts, whose responsibility was to advise the German government on economic issues. Advisor of former Chancellor Gerhard Schroeder and the current Chancellor Angela Merkel, Adviser to several international corporations and member of the Board of Directors of UBS Group AG; she is also a member of the Supervisory Board of Robert Bosch GmbH.</p>
10:30 – 11:15	<b><i>Networking break: Time to meet and share</i></b>
11:15 – 12: 45	<p><b><i>Think different! But it is not what you think</i></b></p> <p>Thinking differently is an essential requirement for innovation but it goes beyond coming up with a new idea or a new approach after an elaborate intellectual process. It is a mindset that can possibly be acquired and which is the hallmark of brilliant entrepreneurs or political leaders.</p> <ul style="list-style-type: none"> <li>✓ What does thinking differently entails for a leader?</li> <li>✓ What is the intellectual part and the emotional one in thinking differently?</li> <li>✓ What are the ways to help thinking differently?</li> </ul>
13:00 – 14:30	<p>Luncheon</p> <p><b><i>An interaction experience</i></b></p>
14:30 – 16:00	<p><b><i>The new global technological power map: What does it mean for me?</i></b></p> <p>One of the most spectacular feature of the last 25 years has been the shrinking of “time to knowledge”. The leap-frogging I terms of the acquisition of technological capabilities has meant the rise of many new eco-systems for innovation in different parts of the world and in many areas which were the preserve of only a handful of countries. While Europe and the US still have an</p>

	<p>edge in some key technology domains, the global balance of technology power is fast changing, with tremendous economic, business, geopolitical and social implications.</p> <ul style="list-style-type: none"> <li>✓ What is the technological catch-up potential of China and where is it the most powerful? Where does a country like India fit?</li> <li>✓ How is technological innovation power being redistributed?</li> <li>✓ How and on what conditions will some emerging market countries and the new MNCs be able to have their place in the new global technological power map?</li> </ul> <p><u><i>Thought Leader:</i></u>  <b>Georges Haour</b> Emeritus professor of Technology and Innovation Management at IMD, Switzerland, adviser to firms and organizations for effective management of the innovation process, and commercialization of technology., author “Resolving the Innovation Paradox”, “From Science to Business: How Firms Create Value by partnering with Universities”, “Created in China: How China is becoming a Global Innovator”.</p>
16:00– 16:30	<b><i>Networking break: Time to meet and share</i></b>
16:30 – 18:00	<p><b><i>Beyond entrepreneurial success: Well-being, happiness, time...AND WHAT ELSE?</i></b></p> <p>We all speak of work-life balance and many surveys identify this issue among the priorities for entrepreneurs who strive and struggle to redefine business and entrepreneurial success above and beyond just a monetary measure.</p> <ul style="list-style-type: none"> <li>✓ Is the notion of work-life balance just a myth because the realities of work and life are constantly in flux?</li> <li>✓ Are there ways to create a successful synergy – rather than a lose-win situation – between our commitment to a successful career, to a significant other and family and to ourselves?</li> </ul> <p><u><i>Thought Leader:</i></u>  <b>Maura O’Neill</b>, Distinguished Teaching Fellow , Lester Center for Entrepreneurship and Innovation University of California, Berkeley Haas School of Business. She was appointed by President Obama as the First Chief of Innovation and Senior Counselor to the Administrator at the US Agency for</p>

	<p>International Development Co -creator of the Development Innovation Ventures, now known as the Global Innovation Fund, former Senior Advisor of Energy and Climate and Chief of Staff for the Under Secretary of Agriculture, and author of President Obama Biofuels Strategy, founder of four companies in the fields of electricity efficiency, smart grid and customer info systems and billing, e-commerce and digital education.</p>
<p>18:00 – 19:00</p>	<p><b><i>Connecting the dots... over drinks</i></b></p> <p>What key outcomes have emerged from two days of thinking together about the trends and new developments impacting on our business, on the global environment in which we operate and on the way we relate to the world? What do we take back home?</p> <p><b><i>And then (almost) The last words .... Until the next time!</i></b></p>